



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

7 Star Express, 203 Church Road, London NW10 9EJ.

Brent Police Licensing Unit

Brent Civic Centre

Engineers Way

Wembley

Middlesex HA9 0FJ

Your ref:

Our ref: 01QK/359/15

**Brent Borough
Licensing Department**

Wembley Police Station

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Date 8th July 2015

Police Representation to the application for a new Premises Licence for 7 Star Express, 203 Church Road, London NW10 9EJ.

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: Michael Sullivan
Licensing Constable PC 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The existing premises licence needs to be surrendered.

The Police representations are primarily concerned with crime and disorder.

Police require the following points to be included in the operating schedule or added as conditions on the premises licence.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage,

this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

Closed circuit television cameras and recorders of an agreed image standard will be installed at locations on the premises and in accordance with advice from the Police.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item.

Likewise the name of the Designated Premises Supervisor (D.P.S.) if required should be similarly displayed.

This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

High Strength alcoholic drinks

Street drinkers and drunkenness is a major cause for concern in Brent.

Brent Borough is a controlled drinking zone. It is proven that high strength, cheap lagers, beers and cider contribute to the problem. If the premise does not stock these cheap high strength drinks (above 6.0% ABV) then the problem will be lessened or displaced.

All Off Licences in the area will be required to stop stocking these High strength drinks as they vary or come to review.

Clear visible access in to the premises from the street

The following measures are proven to improve the security of shop premises.

A clear visible and unobstructed internal view of the premises will be afforded at all times. .

The windows of the premises shall be kept clear of signage and advertising.

Spirits, Champagne and other similar high valued goods should be displayed behind the counter.

Personal Licence Holder

The sale of alcohol to drunken people and children is a major cause of concern to police and highlighted in the Governments Alcohol Harm Reduction Strategy. Off Licences are particularly open to these sales receiving little supervision or visits from the responsible authorities. Those who sell alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Members of staff should be fluent in English in order to properly conduct the sale of alcohol and more importantly to refuse the sale if so required.

The conditions that Police require to be added to the Premises Licence are listed below:

CCTV

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.

A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the tills.

If the CCTV equipment is inoperative, or is otherwise not installed and working to the satisfaction of the Police and Licensing Authority, the premises shall not be used for licensable activities.

Operating Hours to be displayed on Premises

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises

Proof of Age

A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

A "Challenge 25" policy shall be adopted and adhered to.

Challenge 25 notices to be prominently displayed in the premises to advise patrons and staff that a Challenge 25 scheme operates in the premises

A refusal book shall be kept and maintained
The date and time of the refusal will be recorded
A description of the customer will be recorded

General

No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.

A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority.

The following Crime Prevention Measures shall be implemented

A time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area

A clear and unobstructed view into the premises shall be maintained at all times.

Premises should be staffed by a minimum of two adults after 8pm.

Yours Sincerely

Michael Sullivan 368QK
Licensing Constable
Brent Police